

170

ACTIONS

TO REDUCE INEQUALITIES





INTRODUCTION



The richest 10% have up to 40% of global income whereas the poorest 10% earn only between 2-7%. Women spend three times as many hours in unpaid domestic and care work as men. Current estimates indicate 690 million people are hungry and around 1.6 billion children and youth are out of school.

The United Nations 10th Sustainable Development Goal is to reduce inequalities, within and among countries. Inequality within and among countries is a continuous cause for concern. The COVID-19 Pandemic further exacerbated existing inequalities, hitting the poorest and most vulnerable communities the hardest. It has highlighted the grave reality of economic inequalities and the fragile safety nets that leave vulnerable communities to bear the brunt of the crisis. Simultaneously, economic, social, and political inequalities have intensified the impacts of the pandemic. Taking actions to pursue inclusive, equitable, and sustainable growth is, therefore, essential to ensure a balance among the economic, social, and environmental dimensions of sustainable development and to ensure that the SDGs are met.

This booklet is part of the '170 Series' launched by the Perception Change Project of the UN. It gives you 10 suggestions for each of the 17 SDGs. There are several practical actions you can take individually such as donating your old clothes, consuming fair-trade products, participating and influencing more collective actions such as striving towards zero food waste, campaigning for equal pay for men and women and urging your governments to take more eco-friendly stances to save our planet.

Now, more than ever, reducing inequalities is of utmost importance. While solutions rest with regional and national policymakers, collective and individual actions at the international level play a crucial role in reducing inequalities.

**BEFORE YOU
START,
KEEP IN MIND
THAT...**



■ The human activity of production and consumption is extremely intertwined and has complex value chains - this is why we stress the word "sustainable" in the sense that the actions you take should possibly contribute to alleviate a problem at its roots and not just getting rid of "symptoms".

■ We all live in different surroundings, climates, social and economic spheres and landscapes, health conditions and carry different responsibilities. So not all ideas may be applicable to every single person.

■ The ideas in this booklet are basic - adapt the ideas to your personal environment, such that they make sense being put into practice where you are.

■ In general, it's about aspiring the balance. It would be wrong to say that the whole world population must reduce its consumption, as a significant part of the world's population has hardly any access to basic living requirements. Still, try to keep in mind that it is generally about asking yourself if you need something and if yes, how much you need it, or if there would be a more environmentally friendly alternative to it.

■ While greatly inspired by the UN's 17 Sustainable Development Goals, some of the ideas provided may seem to go beyond this scope. Sometimes, the ideas complement the SDGs well, and sometimes certain ideas align with more than one goal. This further portrays the intersectionality of inequalities, and how there are endless opportunities to reduce them, if we all work together.

GOAL 1 NO POVERTY

1 NO
POVERTY



ACTIONS 1 TO 10 TO REDUCE INEQUALITIES

ACTION 1 | To help those in need, donate clothes and materials to local or international charities.

ACTION 2 | Explore social assistance schemes in your town hall to inform people around you who need them.

ACTION 3 | Support and promote online crowdfunding campaigns for vulnerable individuals, local associations, or shelters in your community.

ACTION 4 | Volunteer in homeless shelters and soup kitchens.

ACTION 5 | Support and donate to poor communities and collect money to aid the underprivileged.





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- ACTION 6** | Share with someone a new skill that can also help to make money.
- ACTION 7** | Set up or participate in second-hand markets.
- ACTION 8** | Turn to intergenerational flat-sharing, a solidarity-based and low-cost alternative.
- ACTION 9** | Familiarize yourself with the NGOs working towards the eradication of poverty and donate to them, if you can.
- ACTION 10** | Adopt good budgeting practices and share them with others to teach people how to be financially responsible.



GOAL 2 ZERO HUNGER

2 ZERO HUNGER



ACTIONS 11 TO 20 TO REDUCE INEQUALITIES

ACTION 11 | If you can, provide non-perishable food to shelters, schools, or associations in need.

ACTION 12 | To help those lacking food, fill collective fridges if there are any in your town, or start your own!

ACTION 13 | To avoid hunger, support local food banks that distribute food to those who have difficulty purchasing enough.

ACTION 14 | 'Share your meals' with children in need through apps such as World Food Programme ShareTheMeal.

ACTION 15 | Launch a 'free lunch' program to support rural areas, especially for left-behind children and elders.





ACTION 16 | Strive towards zero food waste. Every day, about 25,000 people die of hunger.

ACTION 17 | Start a Community Garden and distribute your surplus.

ACTION 18 | As a food business, sell imperfect products at a discounted price.

ACTION 19 | Consider composting to reduce the harmful effects of food waste, which often impact lower-income communities the most.

ACTION 20 | Open a weekly food bank in your neighbourhood with your friends.



GOAL 3

GOOD HEALTH AND WELL-BEING

3 GOOD HEALTH AND WELL-BEING



ACTIONS 21 TO 30

TO REDUCE INEQUALITIES

ACTION 21 | Become aware of existing inequalities generated by health conditions.

ACTION 22 | Increase awareness of healthy nutrition in school cafeterias.

ACTION 23 | Give support to grassroots initiatives that help the work of medics and hospitals.

ACTION 24 | Stand up for fairer conditions and payments for nursing staff.

ACTION 25 | Volunteer in elderly homes and think about interactive games, books, or talks you can have with the residents.

ACTION 26 | Promote and participate in urban sports training sessions, free and accessible to everyone.



**ACTION
27**

Share your experiences of good health habits to inspire others who may not have access or knowledge of such best practices.



**ACTION
28**

Poor mental health is a cause and consequence of poverty, and is often stigmatized. Support associations and infrastructures that raise awareness on mental health and learn about your mental health and how to help others that might struggle.

**ACTION
29**

Donate feminine hygiene products to developing countries, local and international associations. Many girls miss school during their periods due to the lack of access to hygiene products. Also, think about homeless women who may not have access.

**ACTION
30**

Unhealthy foods, due to their lower prices, tend to be prominent amongst disadvantaged communities. Spread the word about a more equitable access to a healthy diet worldwide.



GOAL 4

QUALITY EDUCATION

4 QUALITY
EDUCATION



ACTIONS 31 TO 40

TO REDUCE INEQUALITIES

ACTION 31 | To bridge the education gap, promote access to education for young girls and women.

ACTION 32 | To combat educational inequalities, ensure that children have access to a good education and school materials, such as pens and books.

ACTION 33 | Support charities that are working in developing countries. Education is key to enhancing one's skills and ability to make one's own decisions.

ACTION 34 | Students with learning difficulties are too often left behind. Involve them in study group sessions and be sure to mobilize collective learning environments.



**ACTION
35**

Donate your old school books and devices, such as computers, so that others can benefit from them.



**ACTION
36**

Stand up against bullying in your learning environment.

**ACTION
37**

Volunteer to be a teaching assistant in communities that lack educational resources.

**ACTION
38**

Encourage incorporating sustainability, which is key to combating inequalities, as a core discipline in schools and pioneer activities to raise awareness amongst the youth.

**ACTION
39**

Initiate a mentorship program to inspire the youth on future career aspirations.

**ACTION
40**

Opt for holistic understandings, international considerations, and unbiased information sharing within schools.



GOAL 5 GENDER EQUALITY

5 GENDER
EQUALITY



ACTIONS 41 TO 50 TO REDUCE INEQUALITIES

ACTION 41 | Speak up when you witness your acquaintances discriminate and /or harass people on the basis of gender.

ACTION 42 | Sign up for training on gender equality in the workplace.

ACTION 43 | Increase equal gender representation in all areas of your life, from class delegates in schools, to senior positions at the workplace.

ACTION 44 | Be open to using gender-neutral language, such as gender-neutral pronouns or job-titles.

ACTION 45 | Initiate mentoring projects for underrepresented people, especially girls and women.





**ACTION
46**

Think about actions and projects you could launch in the context of International Women's Day on the 8th of March, to raise awareness of gender inequalities.

**ACTION
47**

Campaign for equal pay between men and women.

**ACTION
48**

Highlight prominent people that have surpassed 'glass ceilings' in the workplace.

**ACTION
49**

Divide the household tasks equally between all household members.

**ACTION
50**

Read books to children that dismantle gender stereotypes in order to educate them about existing gender inequalities and how to tackle them.



GOAL 6 CLEAN WATER AND SANITATION

6 CLEAN WATER
AND SANITATION



ACTIONS 51 TO 60 TO REDUCE INEQUALITIES

ACTION 51 | Goal 6 is one of the most interconnected goals: improving access to water sanitation and hygiene helps economic development, poverty reduction, health, and more. Support associations involved in improving access to clean water and sanitation facilities.

ACTION 52 | More than 2 billion people, mostly in developing countries, do not have access to improved sanitation facilities. Be aware that in several countries, a major contribution to water contamination is open defecation resulting from a lacking sanitation infrastructure. Search for initiatives and organisations to support sustainable sanitation practices, such as recycling human waste into soil.





ACTION
53

Wash your hands frequently to mitigate the spread of diseases, infections, and illness, which often impact the poorest populations more gravely.

ACTION
54

More than 200 million people worldwide are expected to be internally displaced by 2050 due to water scarcity and water conflicts. Get familiar with hydro-diplomacy issues and raise awareness among your community on the social implications of water scarcity.

ACTION
55

Fund safe sanitation infrastructures, tools and projects such as off-grid and solar powered toilets also in developing countries.



GOAL 6

CLEAN WATER AND SANITATION

6 CLEAN WATER AND SANITATION



ACTION 56 | Be aware of water scarcity and therefore try to save water in your daily life. For example, collect water used to wash food to water plants.

ACTION 57 | Fund organizations that are providing water pumps and water dispensaries to developing countries.

ACTION 58 | Educate children about water waste to ensure water-conserving habits from a young age.

ACTION 59 | If you can afford it, consider acquiring a tap aerator, or flow regulator, to reduce your water consumption.

ACTION 60 | Get informed and learn how to build innovative and water-saving hand washing tools such as tippy taps.



GOAL 7

AFFORDABLE AND CLEAN ENERGY

7 AFFORDABLE AND
CLEAN ENERGY



ACTIONS 61 TO 70

TO REDUCE INEQUALITIES

ACTION 61 | Donate to projects advancing renewables in developing countries, such as solar-powered schools and households.

ACTION 62 | Advocate for gender inclusion in the energy industry, currently one of the least gender inclusive industries in the world whereby only 32% of workers are female.

ACTION 63 | Support the research & development of renewable energy industries and products. These new industries can help tackle existing global inequalities.

ACTION 64 | Fund, especially in developing countries, the Small and Medium Enterprises (SMEs) in the fields of green innovation.



**ACTION
65**

1.2 billion people live without electricity and nearly 40% of the world's population do not have access to cooking fuels.



Advocate for more policy discussions around "energy poverty" to reduce the global disparity in energy consumption and support NGOs striving to reduce this number.

**ACTION
66**

Find out about possible government aid to improve the energy consumption of your home at a lower cost.

**ACTION
67**

Adopt more responsible energy consumption practices as resources are rarely accessible and unevenly distributed.

**ACTION
68**

Prioritize sustainable electricity suppliers worldwide.

**ACTION
69**

Resort to, if you can, non-CO2 emitting ways of transportation. Walk or bike to work!

**ACTION
70**

If you can, consider incorporating solar panels into your living situations.



GOAL 8

DECENT WORK AND ECONOMIC GROWTH

8 DECENT WORK AND ECONOMIC GROWTH



ACTIONS 71 TO 80 TO REDUCE INEQUALITIES

ACTION 71 | Consume fair-trade products, which ensure more ethical and equal standards of production and distribution and help developing countries.

ACTION 72 | As an employer, ensure that all workers enjoy decent working conditions.

ACTION 73 | Learn about initiatives that promote inclusive economic growth.

ACTION 74 | Discourage the requirement of indicating name, origin and picture in professional work applications to ensure recruitment is unbiased and exclusively based on qualities.

ACTION 75 | Promote multicultural dialogue in your workspace.





**ACTION
76**

Tackle pay inequalities by advocating for equal salaries for equal work.

**ACTION
77**

Encourage more entry-level job opportunities for the youth.

**ACTION
78**

Organize team meetings and activities to foster inclusiveness and more common solutions in the workplace.

**ACTION
79**

Provide opportunities for people to retrain professionally when their previous job becomes obsolete. Technological innovation leaves a significant number of people behind.

**ACTION
80**

Respect and advocate for fair maternity and paternity leave conditions.



GOAL 9

INDUSTRY, INNOVATION AND INFRASTRUCTURE

9 INDUSTRY, INNOVATION
AND INFRASTRUCTURE



ACTIONS 81 TO 90 TO REDUCE INEQUALITIES

ACTION 81 | As the COVID-19 pandemic morphed the way in which we work, communicate, go to school and shop – across the world – it has never been more essential to support universal digital access and cooperation for the 3.6 billion people who remain off-line.

ACTION 82 | Consider backing students' projects and ideas that contribute to sustainable development. Innovation starts with youth.

ACTION 83 | If you buy a new mobile phone or computer, donate your old devices and check if you can donate them abroad to provide others with the opportunity to browse the web and educate themselves!





ACTION 84 | Reducing Inequalities is easier when increasing green industries. Advocate for the development of green industries and green infrastructure everywhere, as there is no planet B.

ACTION 85 | Be informed about sustainable finance and try adopting it into your daily life.

ACTION 86 | Buy local to support economic development in your community.

ACTION 87 | Support local start-ups and initiatives led by minority groups in your community.

ACTION 88 | Not all products are ethically produced and may feed into growing global inequalities. Inform yourself about the origin of the products you buy.



GOAL 9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

9 INDUSTRY, INNOVATION
AND INFRASTRUCTURE



ACTION 89

Share your knowledge on the use of the internet or other digital tools to promote access to new technologies.

ACTION 90

Participate in crowdsource funding initiatives that support industry, innovation and infrastructure in developing countries.





GOAL 10 REDUCED INEQUALITIES

10 REDUCED
INEQUALITIES



ACTIONS 91 TO 100 TO REDUCE INEQUALITIES

ACTION 91 | Take an interest in cultures different from yours, there is so much to learn and share!

ACTION 92 | Be cautious of your daily language to avoid unconscious discrimination of people.

ACTION 93 | Get involved in associations whose priority is reducing inequalities.

ACTION 94 | Publicly denounce and report any discriminatory act, such as bullying, racial persecution, gender-based or sexual harassment, that you witness at school, work, or within your group of friends and family.

ACTION 95 | Speak up!





**ACTION
96**

Remind yourself that in order to reduce inequalities between countries, you need to reduce it within your country!

**ACTION
97**

Respect and embrace differences, regardless of race, ethnicity, gender and social status.

**ACTION
98**

Put yourself in someone else's shoes and be kind to others!

**ACTION
99**

Provide opportunities for people of different ethnicities to raise awareness about tolerance.

**ACTION
100**

Include people from marginalized and vulnerable groups when discussing issues that concern the community.



GOAL 11

SUSTAINABLE CITIES AND COMMUNITIES

11 SUSTAINABLE CITIES AND COMMUNITIES



ACTIONS 101 TO 110

TO REDUCE INEQUALITIES

ACTION 101 | Engage in social work to assist marginalized communities in times of hardship and spread the word to others.

ACTION 102 | Campaign for costs of public transportation to be reduced and for public transport to expand to rural areas.

ACTION 103 | Encourage underrepresented people to participate in municipal citizen participation schemes.

ACTION 104 | Organize municipal sports meetings open to all young people and based on mixed teams.

ACTION 105 | Finance the set-up of social housing projects, which will greatly improve the quality of life of those in need.





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- ACTION 106** | Develop inclusive participatory platforms, from physical meetings to virtual groups on social media, ensuring equal representation of all members in your community.
- ACTION 107** | Advocate for more barrier-free public buildings in your city.
- ACTION 108** | Participate in social and environmental justice workshops and conferences.
- ACTION 109** | Engage in local politics and advocate for equality in your city council.
- ACTION 110** | Walk more, drive less: promote inclusive and carbon neutral mobility practices such as car-sharing and bike-sharing.



GOAL 12

RESPONSIBLE CONSUMPTION AND PRODUCTION



ACTIONS 111 TO 120

TO REDUCE INEQUALITIES

ACTION 111 | Try to buy local as it is healthier for the environment and better for local producers who often compete with large, multinational companies.

ACTION 112 | Every year, around one third of all food produced – equivalent to 1.3 billion tonnes – ends up rotting and/or in the trash due to poor transportation and harvesting practices. Reduce this reality by consciously buying and consuming your food.

ACTION 113 | Promote nature-based, sustainable products that you are proud of.

ACTION 114 | Consider purchasing clothing from brands that engage in responsible modes of production and support “slow fashion”.



**ACTION
115**

Consume less! Sustainable consumption and production is about doing more and better with less. Overconsumption causes resources to be unsustainably extracted, mainly affecting vulnerable communities.



**ACTION
116**

If safe, drink tap water and use reusable bottles.

**ACTION
117**

Use cloth bags in the markets.

**ACTION
118**

Give day-to-day tools a technological upgrade. Scientific and technological capacity is fundamental to move towards more sustainable patterns of consumption and production.

**ACTION
119**

Encourage children to adopt recycling gestures from a young age (at school, at home, during outdoors activities, etc.).

**ACTION
120**

When possible, consider purchasing organic food to support the agricultural transition to organic modes of production.



GOAL 13 CLIMATE ACTION

13 CLIMATE
ACTION



ACTIONS 121 TO 130 TO REDUCE INEQUALITIES

ACTION 121 | Try being carbon neutral: it can improve public health, create jobs, benefit the climate, and costs less. It helps low-income households and poor communities, which are usually the most affected by climate change.

ACTION 122 | Did you know that global emissions of CO₂ have increased by almost 50% since 1990? Strive towards reducing your carbon footprint.

ACTION 123 | Raise awareness, through social media and other advocacy platforms, of the Environmental Burden of Disease (EBD) as well as other climate injustices affecting your community.

ACTION 124 | Participate in the World Cleanup Day and invite your friends and family!





**ACTION
125**

Use renewable energies instead of coal and fossil fuels. Shift to lower-carbon fuels for heating and cooking. It cuts carbon emissions and improves air quality for everyone.

**ACTION
126**

Consume less meat and opt for more sustainable/eco-friendly foods!

**ACTION
127**

Promote action for climate resilience that helps communities to adapt in the face of climate change.

**ACTION
128**

The climate crisis is exacerbating inequalities. Join the discussion about climate justice.

**ACTION
129**

Take the Ecological Footprint Test to understand your level of impact and raise personal awareness on climate issues.



GOAL 13 CLIMATE ACTION

13 CLIMATE
ACTION



ACTION 130

Inequalities have risen in parallel to the ongoing climate tragedies, disproportionately affecting minorities and indigenous groups and creating more climate refugees. Help these communities' voices be heard by sharing their stories on your social media platforms.



GOAL 14

LIFE BELOW WATER



ACTIONS 131 TO 140

TO REDUCE INEQUALITIES

ACTION 131 | Over 3 billion people depend on marine and coastal biodiversity for their livelihood. Keep the marine environment clean.

ACTION 132 | Make sure that the fish you purchase does not come from overfishing areas that exploit labour conditions and cause damage to the living environments of local communities.

ACTION 133 | When swimming, collect waste you find under the water to protect the environment and the surrounding communities.

ACTION 134 | Learn about marine ecosystems to raise personal awareness on the importance that oceans and organisms play in regulating the biosphere.





ACTION
135

About 80% of all tourism takes place in coastal areas. The ocean-related tourism industry supports in some countries over a third of the labour force. Tourism can pose a major threat to the natural resources on which it depends, and to local culture and industry. Keep that in mind and act accordingly on your next journey!

ACTION
136

Coral reefs support the livelihoods and food security of more than half a billion people worldwide, and are crucial assets for life above and below water. Protect them through small, concrete actions such as using biodegradable sunscreen.

ACTION
137

Participate in beach and creek cleanups.



GOAL 14

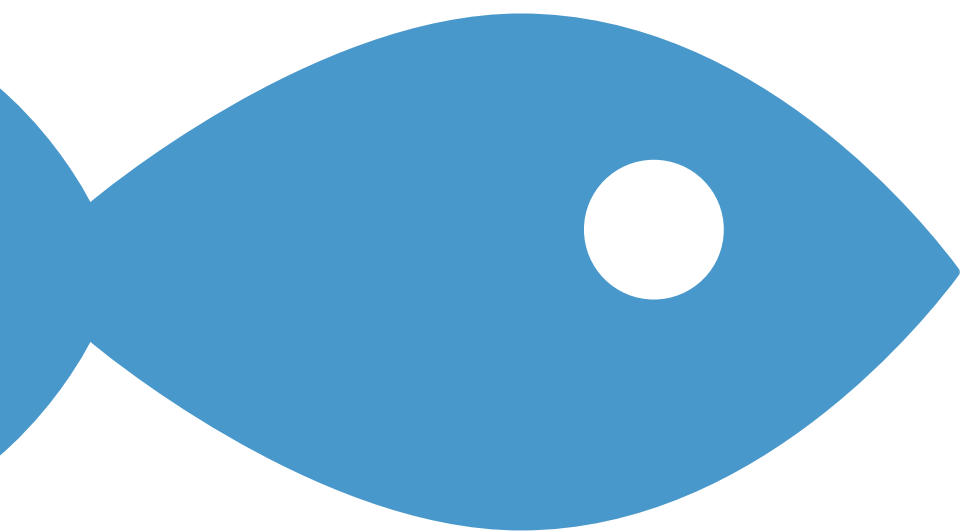
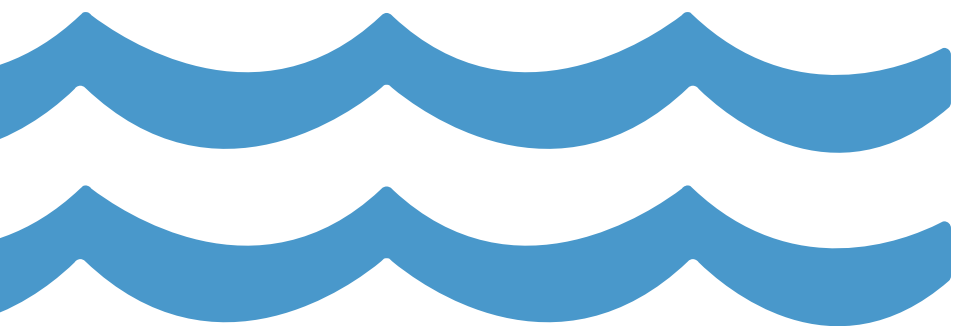
LIFE BELOW WATER



ACTION 138 | Donate to organizations which use sustainable fishing practices.

ACTION 139 | Urge companies to find alternatives to plastic to preserve oceans.

ACTION 140 | More than 14 million tonnes of microplastic are at the bottom of the ocean. Inform yourself about microplastics when buying cosmetics.



GOAL 15 LIFE ON LAND



ACTIONS 141 TO 150 TO REDUCE INEQUALITIES

ACTION 141 | Support wildlife conservancies to avoid human/wildlife conflicts and thus ensure safety of livestock.

ACTION 142 | Raise awareness of the fact that a rise in intense and unsustainable farming, increased use and exploitation of wildlife, and the climate crisis are all driving the increased emergence of zoonotic diseases— diseases transmitted from wildlife to people – like COVID-19. Every year, 2 million people, mostly from low- and middle-income countries, die from zoonotic diseases.

ACTION 143 | Advocate on indigenous people's land rights.





ACTION
144

Protect trees. They benefit all lives on earth and provide for the oxygen we breathe. They are also essential to some communities' environment as forests are home to three hundred million people, and 1.6 billion people depend on them for their livelihoods.

ACTION
145

Avoid the use of technologies such as improved seeds, chemical fertilizers and pesticides degrading self-sustaining ecosystems as they affect many indigenous communities.

ACTION
146

Support organizations that fight wildlife trafficking as this phenomenon is not only responsible for destroying ecosystems but also for the spread of infectious diseases that, in turn, unevenly affect people.



GOAL 15 LIFE ON LAND



ACTION 147

Participate in clean-up activities organized by your community. Pick up waste on your own initiative, when possible.

ACTION 148

Most of the world's extreme poor live in rural areas and land degradation can deeply affect their capacity to generate income. Find out and spread the word about agroecology and sustainable land management practices.

ACTION 149

Be aware that many essential resources on land are disappearing, such as fresh water and sand. Promote a sustainable use of land resources as this will be crucial for next generations to live and prosper.



ACTION
150

Only print what you really need: over-consumption of paper has a real impact on deforestation which damages wildlife and people's habitats.



GOAL 16 PEACE, JUSTICE AND INSTITUTIONS



ACTIONS 151 TO 160 TO REDUCE INEQUALITIES

ACTION 151 | Ensure equal representation of staff in global and local decision-making positions (e.g. country, education, gender, etc.).

ACTION 152 | Vote! Vote! Vote! Make your voice heard.

ACTION 153 | Promote urban participatory budgeting strategies to involve all members of the community in public money allocation processes.

ACTION 154 | Stand up and speak up against any form of discriminatory violence, whether physical, verbal, psychological or virtual.

ACTION 155 | Engage in cultural, social, and political activities of your local community.





**ACTION
156**

Promote organisations and institutions that provide legal services to minorities and less-advantaged people. With a lacking access to justice, conflicts remain unsolved and people cannot obtain protection.

**ACTION
157**

LGBTQ+ communities often battle with inequalities and discrimination. Work towards building a more inclusive world.

**ACTION
158**

Promote equal opportunities for all! Remember that peace is not only the absence of physical violence but also the provision of equal opportunities to everyone.



GOAL 16 PEACE, JUSTICE AND INSTITUTIONS

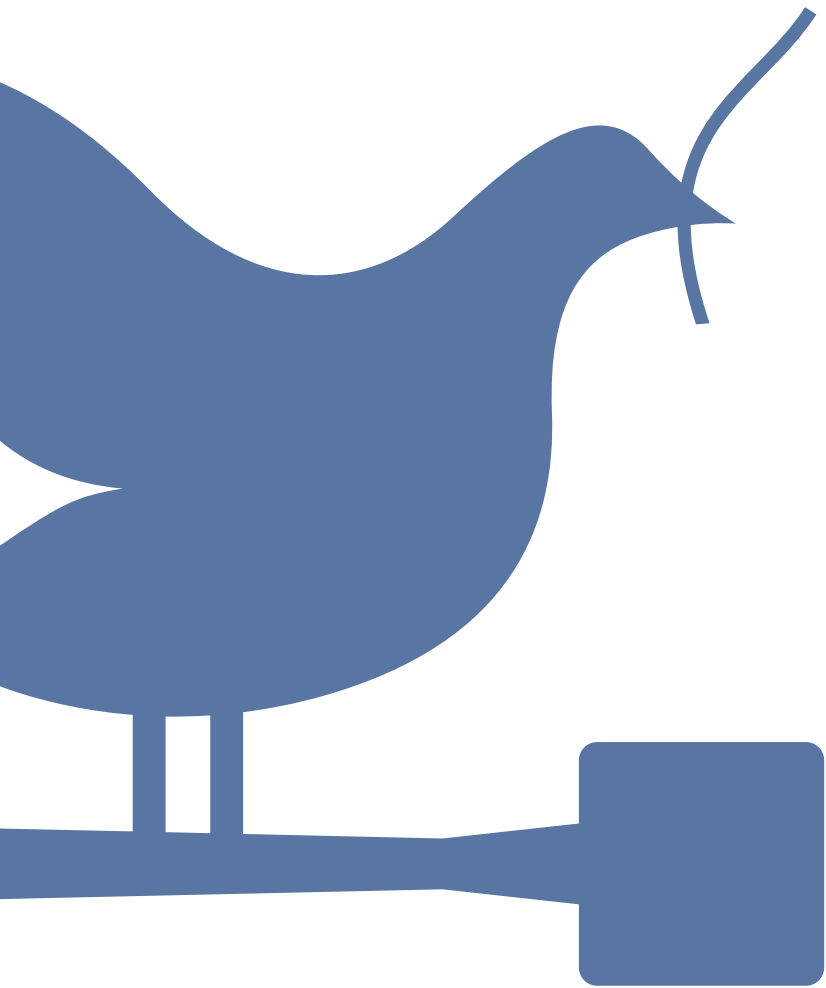


ACTION 159

Support social movements against discrimination and systemic racism by sharing posts on social media and initiating conversations.

ACTION 160

Listen to people in order to understand them and accept the difference of opinion: peace starts with a small-scale process!



GOAL 17 PARTNERSHIPS FOR THE GOALS



ACTIONS 161 TO 170 TO REDUCE INEQUALITIES

ACTION 161 | Learn about the Sustainable Development Goals and promote the 2030 Agenda amongst your friends, family and social media accounts.

ACTION 162 | If you have experience in sustainability, share your knowledge freely with others!

ACTION 163 | An estimated 2.5 trillion dollars is needed to deliver on the 2030 Agenda. Encourage public-private partnerships, which are fundamental to fill this gap and a new generation of investment, strategies and institutions.

ACTION 164 | Follow and if you can collaborate with influential people who are acting as role models to promote the SDGs in social media and other public spaces.



**ACTION
165**

Encourage initiatives that foster development assistance and investment in least developed countries.



**ACTION
166**

Fake news and misinformation divide societies and exacerbate inequalities, hate and discriminatory practices. Verify your sources.

**ACTION
167**

Ask educational institutions to publicise the SDGs within their institutions by displaying posters or organizing events.

**ACTION
168**

Share knowledge on SDGs to employees in the workplace.

**ACTION
169**

Ask your local authorities to embrace the SDGs as the roadmap for a more sustainable world!

**ACTION
170**

Nurture an open dialogue on the SDGs. Take these 170 Actions to reduce inequalities and think about other actions that could join this list!



ABOUT THE SUSTAINABLE DEVELOPMENT GOALS

Our planet is a beautiful place. We can easily forget how much it has to offer because we are constantly being reminded of the challenges we face daily, from inequalities to poverty to climate change. If nothing changes to stop, prevent or reverse these challenges, it will only get worse. That is why the United Nations exists.

Everything we stand for is to create a brighter future for every individual, where everyone can thrive and reach their potential. We want to preserve the good that exists in people, places and the planet and put an end to issues that take hope away from us. That is why world leaders came together in 2015 and mobilized the 2030 Agenda: a set of 17 goals for sustainable development.

This matters to each of us, because we are all responsible for being a part of the change. Our actions today affect our children tomorrow. Everyone deserves a fair and equal chance in life. Through the goals, we can reach far and wide because the goals are universal, they leave no one behind. It's also important to understand that these goals are interconnected. We cannot separate poverty from hunger, or education from women's empowerment and so on. If we can grasp that, we are closer to understanding the needs that must be met, and in turn we are closer to achieving the 17 goals. It's time to reduce inequalities across our societies to achieve a more just and peaceful world.



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REDUCE INEQUALITIES NOW



Genève
internationale
Peace, Rights and Well-Being



UNITED NATIONS
GENEVA