

PERCEPTION CHANGE PROJECT



43,000 publications were distributed worldwide, most of which were the SDG-centred publication, **170 daily actions to transform our world**.



320 Students attended the **Young Reporters Programme** at UN Geneva.



Over **6,600** subscribers read the monthly newsletter **Impact Stories of International Geneva**.



Over **2,500** views were tallied of the **KidsWannaKnow video** on **Gender Equality in the workplace**.