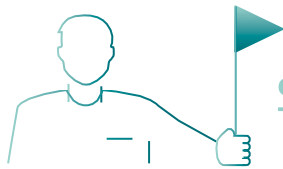


# SPREADING THE UN MESSAGE



GUIDED  
TOURS

A NEW RECORD OF **118'141** persons took a guided tour of the Palais des Nations, offered in **14** languages. More than half of the visitors were organized groups, and of those, over **80%** were youth.

**928,000** combined UN Geneva social media followers



**466,500** followers on **Twitter**, up **20%** from 2018, interacted **1.28** million times. Over **5,630** tweets, seen over **62.7** million times



Number of **Facebook** page likes increased **18.4%** to **255,000** people following our account.



**Instagram** increased **34.5%** to **190,700** followers, with a continuing growth in posts, video and stories.



UN Geneva **LinkedIn** has been refreshed and is now followed by more than **16,000** people.



**2.5 million** visits to the UN Geneva website



**5,733** photos were uploaded to UN Geneva **Flickr** account in 2019.



**2359** webcast videos were produced for viewers worldwide.



UN RADIO featured **1,027** reports, interviews and audio clips.



**29** new **SDG STUDIO VIDEOS** were created for the series, which is now in its **3rd** year and has been viewed more than **569,000** times on social media.

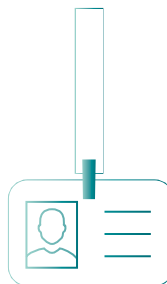


**5 GENEVA WITNESS** short documentaries were produced and broadcast on **RTS** and **TV5 Monde**.



**324** features, stories, studio messages, news edits and spots were produced and distributed via **UNifeed**.

## NEWS AND MEDIA SERVICES



Held **100** biweekly press briefings



Produced **874** press releases in English and French

Delivered **242** permanent and **1,202** temporary accreditations to members of the press to cover UN activities in Geneva



Hosted **204** press conferences by UN officials, UN family in Geneva and the Member States.

**54** participants from **33** countries took part in the **Graduate Study Programme**.



**1,265** students and teachers from **18** countries attended **38** tailor-made information programmes on the Geneva-based UN agencies and organizations.