

The image features a dark blue background on the right side, which contains the chapter title. On the left side, there is a white area with four vertical blue bars of varying heights and two horizontal blue bars at the bottom, all with rounded ends. The overall design is minimalist and modern.

Chapter 3

**COMMUNICATING  
OUR WORK AND  
VALUES**

# Communicating our work and values

## TENTH ANNIVERSARY GENEVA PEACE TALKS

Every year, the Geneva Peace Talks facilitate a global conversation on solutions to some of the most challenging issues of our time, by showcasing inspirational people who are making extraordinary contributions to peace.

On 21 September – International Day of Peace – the Geneva Peace Talks revisited the original theme of the first Talks held in 2013 to ask again: “What does peace mean to you?” The meaning of the word “peace” can indeed vary according to the context. Its significance differs for everyone, and according to their experiences.

At the tenth anniversary Geneva Peace Talks, 12 speakers, artists and musicians from different backgrounds and with different perspectives shared their thoughts

and experiences on the significance of peace, inspiring the more than 600 attendees. The Secretary-General of the United Nations, António Guterres, and the Director-General of the UN Office at Geneva, Tatiana Valovaya, also delivered remarks, via video message.

As in 2021, the event was held in a hybrid format at the Palais des Nations, and was co-organized by UN Geneva, Interpeace and the Geneva Peacebuilding Platform, in partnership with the Permanent Mission of Switzerland.

Scan the QR code to watch a recording of the 2022 Geneva Peace Talks.



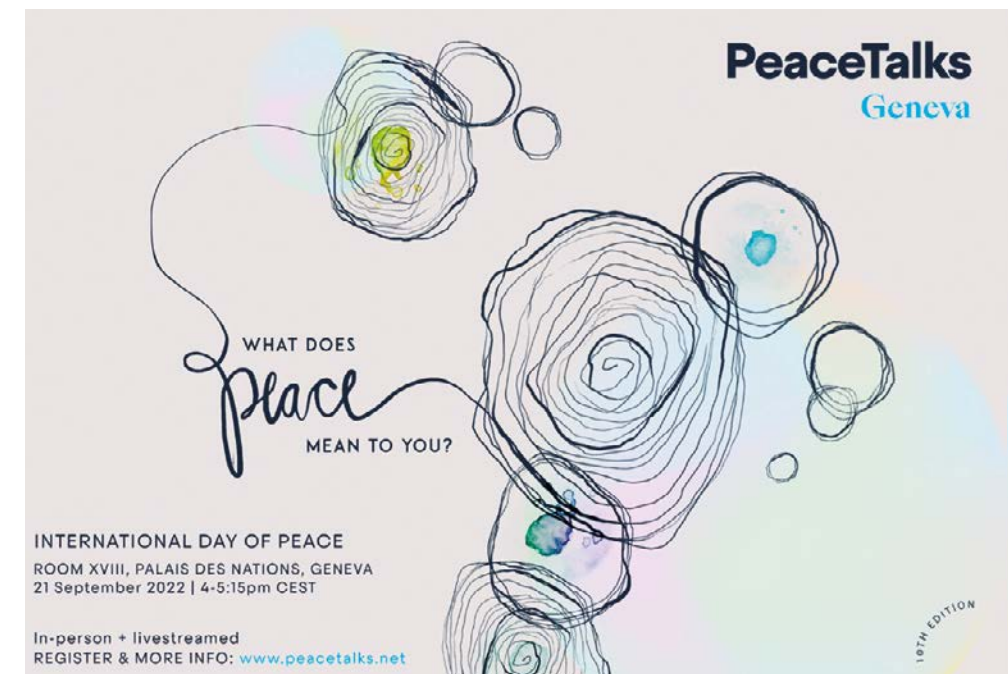
© INTERPEACE

The speakers, artists and musicians at the tenth Geneva Peace Talks, in the Palais des Nations

Israeli peace activist and Chief Executive Officer of Mehazkim, Eran Nissan, and the Director of Programmes for the Alliance for Middle East Peace, Wasim Almasri, spoke at the Geneva Peace Talks about their joint efforts in bringing both Israelis and Palestinians together towards lasting peace in the region.



© INTERPEACE





## GENEVA PEACE WEEK

Since 2014, Geneva Peace Week has been a leading annual forum on the international peacebuilding calendar. With the theme of “Peace is possible”, the 2022 Geneva Peace Week continued building on thematic discussions that emerged the previous year, while creating spaces for contextualizing and discussing recent local and geopolitical developments and the impact they have on those working towards a more peaceful and just society.

Geneva Peace Week, from 31 October to 4 November, was an umbrella for more than 40 events held online and in person. It brought together some 100 partner organizations, and citizens, experts and thinkers, to share their experiences, build knowledge and expertise, and empower everyone to work collectively towards peace.

This flagship event was organized by the Geneva Peacebuilding Platform, the Geneva Graduate Institute and UN Geneva, with the support of Switzerland.



A high-level panel entitled “Environmental challenges and opportunities for peace in a new age of insecurity” at Geneva Peace Week

© UN PHOTO: PAULINE MOLLARD

The 50th session of the Human Rights Council, being held in the Human Rights and Alliance of Civilizations Room of the Palais des Nations



© UN PHOTO: VIOLAINE MARTIN

## UN GENEVA MARKS THE 50TH SESSION OF THE HUMAN RIGHTS COUNCIL

The 50th session of the Human Rights Council took place at the Palais des Nations from 13 June to 8 July. The United Nations Information Service in Geneva worked closely with the Human Rights Council to raise the profile of the Council and highlight the events being held during this special anniversary session.

Key events during the 50th session included an urgent debate on the human rights of women and girls in Afghanistan, and a presentation from the United Nations High Commissioner for Human Rights, Michelle Bachelet, that highlighted the high numbers of civilian casualties in Ukraine and raised concerns that attacks by the Russian Federation were not complying with international humanitarian law.

Throughout the four-week session, the Information Service produced 48 video and audio clips, which included coverage of presentations by the High Commissioner for Human Rights and 24 special procedure mandate holders, of the work of four investigative bodies, and of the urgent debate on Afghanistan. The video and audio clips were accessed more than 244,000 times. On the Human Rights Council’s Twitter account, the video clips were watched for more than 121,000 minutes.

Scan the QR code to watch a video produced by UN Geneva in honour of the 50th session of the Human Rights Council.



© UN PHOTO: VIOLAINE MARTIN

The President of the Human Rights Council, Federico Villegas, at the 50th session of the Human Rights Council



## BRINGING THE WORK OF THE HUMAN RIGHTS TREATY BODIES TO A GLOBAL AUDIENCE

UN Geneva is committed to helping the world tackle the most difficult issues of our time, but also to providing unparalleled public access to the forums in which they are discussed.

When it comes to human rights, the webcast team at the United Nations Information Service in Geneva enables people anywhere in the world to get trusted information from the source, by broadcasting UN human rights meetings online, in real time. This year, the webcast team was able to step it up a notch by supporting daily multilingual livestreaming of human rights treaty body meetings at Palais Wilson and the Palais des Nations on UN Web TV and creating metadata in Arabic, English, French and Spanish. This increased the public's ability to follow the dialogues between Member States' delegations and the human rights experts who comprise the treaty bodies, in full transparency.

Some 400 meetings of the 10 human rights treaty bodies were webcast from Geneva in 2022. These webcasts complement the existing meeting coverage provided by the United Nations Information Service in Geneva, which documents the proceedings of the treaty bodies in concise summaries.



The United Nations Information Service in Geneva brings the work of the human rights treaty bodies to a global audience via UN Web TV.



© UN PHOTO: LAI SANDERS

Group photo at the Palais des Nations in support of World Autism Awareness Day

## UN GENEVA WEARS BLUE FOR AUTISM AWARENESS

In April, UN Geneva's Disability Inclusion Team held a group photo session at the Palais des Nations for World Autism Awareness Day. It was an opportunity to show support for persons with autism and their caregivers, for whom the COVID-19 pandemic has been particularly difficult to navigate. We invited everyone to wear blue – the colour of autism awareness – and to hold banners bearing the words “UNited for Autism”.

The initiative coincided with the last day of a five-week-long session of the Human Rights Council. The Council suspended its meeting to allow its President, Federico Villegas, and other permanent representatives to take part in the photo shoot, reflecting their commitment to promoting the rights of persons with autism through the Council's work.

Scan the QR code to watch a time-lapse video of the photo session.



## WORLD DOWN SYNDROME DAY AT UN GENEVA

Since 2012, the General Assembly has officially recognized 21 March as World Down Syndrome Day. The UN raises awareness of Down syndrome globally, and advocates for the full enjoyment of all human rights and participation in society by persons with Down syndrome. This includes education, access to paid, meaningful employment, independent living in local communities, and adequate healthcare.

From 19 to 21 March, between sunset and sunrise, UN Geneva projected the words “World Down Syndrome Day”, in all six official UN languages, onto the Palais des Nations. We also invited staff and visitors to share photos of the illuminations on social media.

UN Geneva also assisted with the inclusion of an opinion piece written by the non-profit organization Down Syndrome International for the *UN Today* magazine.



© UN PHOTO: MATIJA POTOCNIK

The Palais des Nations illuminated in honour of World Down Syndrome Day



© UN PHOTO: MATIJA POTOCNIK

An instructor from non-profit organization Association pour le bien des aveugles et malvoyants helps a workshop participant use educational materials in Braille.

## CELEBRATING BRAILLE

Every January, UN Geneva celebrates World Braille Day, which publicizes the vital ways in which Braille has improved the lives of more than 2.2 million persons around the world who are blind or have a visual impairment.

In partnership with the Geneva-based non-profit organization Association pour le bien des aveugles et malvoyants, UN Geneva's Disability Inclusion Team held several in-person introductory workshops on using Braille. At the workshops, over 40 UN staff and members of the diplomatic community explored the basic principles of the Braille alphabet, transcribed Braille into written text, and even learned to write their names in Braille with a slate and a stylus.

To help the public understand how Braille is printed and how it is read by end users, we produced a short video about Braille embossing at the UN Geneva print shop.

Scan the QR code to watch or listen to the video with audio description in English.





## PROMOTING GENDER EQUALITY AND THE EMPOWERMENT OF WOMEN IN INTERNATIONAL GENEVA AND BEYOND

In 2022, UN Geneva advanced its cooperation with international organizations and Member States, in Geneva and beyond, to counter gender-based disparities and tackle discrimination against women and girls.

In April, UN Geneva hosted an exhibition organized by the Permanent Mission of Kazakhstan devoted to the problem of domestic violence. Entitled *Ordinary Objects*, the exhibition highlighted the need to redouble efforts – at all levels and across all sectors – to end domestic violence, not only on paper but in real life, so that no one can refer to it as an “ordinary thing” in any country of the world. The Director-General of the UN Office at Geneva, Tatiana Valovaya, also addressed, via video message, an event on International Women’s Day organized by the Permanent Mission of India, in March.

In September, the Director-General relaunched the “I say no to sexism. What do you say?” campaign at the Palais des Nations. The campaign was initially run in 2018 to create a sexism-free zone at UN Geneva. As recognized by the Director-General, dealing with sexist behaviours and attitudes is as pertinent now as it was four years ago.

For the International Day for the Elimination of Violence against Women, 25 November, UN Geneva joined the global campaign 16 Days of Activism against Gender-based Violence and participated in an outreach event at the Place des Nations.

During her official visit to Uzbekistan in December, the Director-General participated in an international conference entitled “Institutionalized Prevention and Response to Gender-based Violence”, where she emphasized that comprehensive empowerment of women and girls was vital to the achievement of the Sustainable Development Goals.

At the initiative of the Director-General, two national exhibitions were launched with the theme *17 Faces of Action*, in Azerbaijan and Uzbekistan, to recognize the important contribution of women in the implementation of the Sustainable Development Goals. Following a series of national exhibitions held in other countries, the portraits of women are expected to be displayed at the Palais des Nations in 2023.

Throughout 2022, the Director-General, as an International Gender Champion, raised the issue of gender equality and the implementation of Sustainable Development Goal 5 in numerous speeches she delivered and in her interactions with multiple actors.

Scan the QR code to watch a short video about a mural created on the Place des Nations for the 16 Days of Activism against Gender-based Violence campaign.



© UN PHOTO: ELISA SCHU FEI HU



Representatives of permanent missions, UN agencies and civil society organizations in Geneva participated in events for the 16 Days of Activism against Gender-based Violence campaign.

The Director-General of the UN Office at Geneva, Tatiana Valovaya (third from left), at the opening of an international conference on preventing and responding to gender-based violence, held in Tashkent, on 7 December



© UN PHOTO: LIDIYA GRIGOREVA

The Director-General of the UN Office at Geneva, Tatiana Valovaya (second from left), at the opening of the *17 Faces of Action* exhibition in Tashkent



© UN PHOTO: LIDIYA GRIGOREVA



## INTERNATIONAL WOMEN'S DAY: FROM UN GENEVA TO OUTER SPACE

UN Geneva celebrated International Women's Day on 8 March with a joint video message from heads of UN entities in Geneva, as well as video profiles of six women working for a sustainable world.

The profiles, which were published across UN social media platforms throughout the week, highlighted this year's International Women's Day theme: "Gender equality today for a sustainable tomorrow". They recognized the contributions of women around the world who are leading the charge on climate change adaptation, mitigation and response.

One of the videos featured Chinese astronaut and space teacher Wang Yaping from the China Manned Space Agency. Speaking from a six-month mission in outer space, she encouraged women and girls to pursue their space dreams.

The short videos appeared on UN Geneva's social media channels and were also published on the UN's main YouTube channel, which has over 2.5 million subscribers.

**Chinese astronaut Wang Yaping delivers a message from the Chinese Space Station for International Women's Day 2022.**



Scan the QR code to watch the series of videos produced by UN Geneva for International Women's Day 2022.



**"May every woman be able to reach for the brightest stars!"**

**WANG YAPING**  
Chinese astronaut

## AN EXCEPTIONAL YEAR FOR UN GENEVA SOCIAL MEDIA

This year was exceptional for UN Geneva's outreach efforts on social media. In early February, UN Geneva won first prize in the International Organizations category at the Geneva Engage Awards. This annual award is given to the organization with the best growth and engagement in the preceding year. UN Geneva had previously been placed second for two years before winning this year.

Another milestone was achieved in November, when the five UN Geneva social media channels – Twitter in English, Twitter in French, Facebook, Instagram and LinkedIn – jointly reached 2 million followers. This means that our social media presence is among the largest in Geneva, and makes us one of the leading UN communicators on social media. Managed by a very small team in the United Nations Information Service in Geneva, our social media outreach speaks about the solutions that the UN family and the broader International Geneva bring to today's global challenges.





## UN GENEVA'S ENGAGEMENT WITH HOST COUNTRY SWITZERLAND

### Swiss high-level visits to the Palais des Nations

The UN has enjoyed a long and fruitful relationship with Switzerland since the country agreed to host the UN's European office in 1946. The two continue to cooperate on building and maintaining peace around the world, promoting human rights and supporting the implementation of the Sustainable Development Goals.

On 6 July, the Director-General of the UN Office at Geneva, Tatiana Valovaya, welcomed senior staff officers of the Swiss Armed Forces to the Palais des Nations. The visit by these high-level officials was organized in coordination with the Permanent Mission of Switzerland, as the country celebrated the 20th anniversary of its membership of the UN. The Director-General spoke to the officers about the state of global affairs, emphasizing the importance of making multilateralism more inclusive and effective, and highlighting the important role that International Geneva has to play in reinvigorating multilateralism.

Later, in September, the heads of the 26 cantonal migration services and their teams came to UN Geneva. They met with the Chef de Cabinet of the Director-General of the UN Office at Geneva, David Chikvaдзе, and discussed Switzerland's approach to migration and integration issues at different levels, and the work of the cantonal migration services in this area.

In November, the Presidents of the two chambers of the Swiss Parliament visited the Palais des Nations. The President of the National Council, Irène Kälin, and the President of the Council of States, Thomas Hefti, were shown the progress made on the renovation works being carried out under the Strategic Heritage Plan.



© UN PHOTO: SOPHIE TORELLI CHIRONI

**The Director-General of the UN Office at Geneva, Tatiana Valovaya, speaks to senior staff officers of the Swiss Armed Forces about the state of global affairs and the role of Geneva in reinvigorating multilateralism for the future.**



© UN PHOTO: SOPHIE TORELLI CHIRONI

**The President of the Council of States, Thomas Hefti (centre), and the President of the National Council, Irène Kälin (right), are given a guided tour of the Palais des Nations by the Director of the Division of Administration at the UN Office at Geneva, Clemens Adams (left).**

### Twenty years of Swiss UN membership

On 10 September, Switzerland unveiled a model version of the Palais des Nations in its largest open-air museum, Swissminiatur, to mark the 20th anniversary of its membership in the United Nations. The Director-General of the UN Office at Geneva, Tatiana Valovaya, joined the President of Switzerland, Ignazio Cassis, and the President of the Canton of Ticino, Claudio Zali, in Melide, on the shores of Lake Lugano, for the event. Switzerland became a member of the United Nations on 10 September 2002 after nearly 55 per cent of Swiss citizens voted to join the Organization in a national referendum.

The Director-General described the model version of the Palais as “a reflection of Switzerland’s strong commitment towards multilateralism”, adding that the country had shown unfailing support in areas such as peace, sustainable development and human rights, as well as vital leadership in global health and in digital governance and technologies.



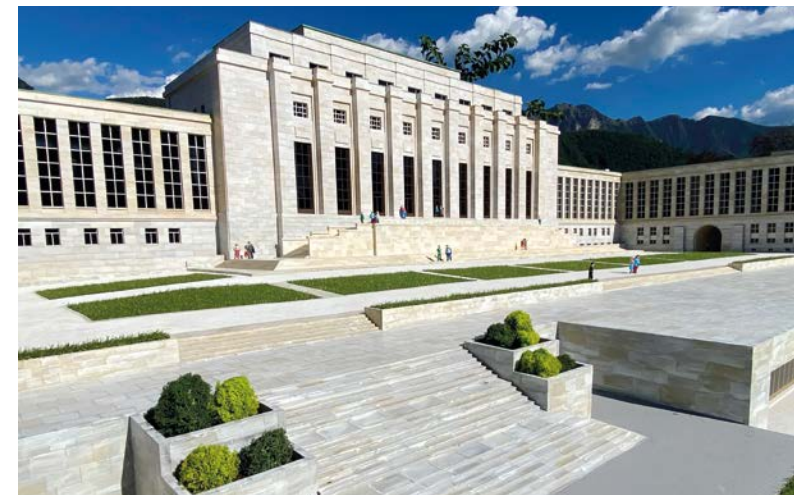
© FEDERAL DEPARTMENT OF FOREIGN AFFAIRS OF SWITZERLAND

**The model version of the Palais des Nations at Swissminiatur is unveiled in the presence of the Director-General of the UN Office at Geneva, Tatiana Valovaya, and the President of Switzerland, Ignazio Cassis.**



© UN PHOTO: SOPHIE TORELLI CHIRONI

**The famous *Allée des drapeaux* is also recreated in miniature alongside the model of the Palais des Nations.**



© UN PHOTO: SOPHIE TORELLI CHIRONI

**A close-up of the model Palais des Nations inaugurated at Swissminiatur, the largest open-air museum in Switzerland.**





Participants at the meeting of directors of United Nations Information Centres

© UN PHOTO: PARTHA KONWAR

## UN COMMUNICATION LEADERS MEET IN GENEVA

In May, directors of United Nations Information Centres around the world came together in Geneva for the first time. This was made possible with the generous support of the Permanent Mission of Switzerland.

Greeted by the Director-General of the UN Office at Geneva, Tatiana Valovaya, and under the leadership of Under-Secretary-General for Global Communications Melissa Fleming, the 25 directors, together with the five UN regional communications officers and senior colleagues of the Department of Global Communications, familiarized themselves with Geneva-based international organizations over the course of a two-day programme.

They then met at the Palais des Nations for three days of internal discussions, as well as valuable exchanges of views with representatives of UN Geneva. The meeting provided many opportunities to share ideas and experiences, and helped these information leaders strengthen their capacity to communicate constructive solutions for our world's problems.



© UN PHOTO: PARTHA KONWAR

United Nations Information Centres directors' meeting in session

## VISITORS' SERVICE WELCOMES 24,000 PEOPLE BACK TO THE PALAIS DES NATIONS

After the cessation of guided tours and restrictions on visits to the Palais des Nations during the COVID-19 pandemic, the Visitors' Service at UN Geneva reopened at the start of the year. Although work on the Strategic Heritage Plan meant that many buildings were closed, the Visitors' Service adapted its activities and welcomed around 24,000 people to the Palais des Nations through the course of 2022.

The Chief of the Visitors' Service, Nicole Dawe, said: "Being able to reopen, and run guided tours, protocol tours and even special events, despite these challenges, allows people from all over the world to continue to visit the United Nations in Geneva and learn about the Organization's activities to maintain world peace and foster international relations and development. We are also delighted to once again be able to showcase the uniqueness of the Palais des Nations and its beautiful 20th century architecture, situated in the stunning Ariana Park."

Scan the QR code to book a tour of the Palais des Nations.



People walk in the grounds of the Palais des Nations.



© UN PHOTO: MATIJA POTOCNIK



## ANNUAL INTERNATIONAL BAZAAR AT THE PALAIS DES NATIONS

On 22 November, the United Nations Women's Guild Geneva held its annual International Bazaar at the Palais des Nations, in collaboration with UN Geneva, numerous permanent missions, partner organizations, and local authorities in the Canton of Geneva.

The Bazaar is a colourful and festive celebration of cultural diversity, which is the secret of its success. More than 60 countries were represented this year, selling traditional food and products for a good cause: the proceeds from the Bazaar fund Guild projects that assist vulnerable women and children around the world. The event was opened by the Director-General of the UN Office at Geneva, Tatiana Valovaya, who stressed her support for the Guild and its valuable charitable work.



© UNITED NATIONS WOMEN'S GUILD GENEVA

**The Director-General of the UN Office at Geneva, Tatiana Valovaya, opens the 2022 International Bazaar at the Palais des Nations.**



© UNITED NATIONS WOMEN'S GUILD GENEVA

**The Director-General of the UN Office at Geneva, Tatiana Valovaya, tours the 2022 International Bazaar.**



**Many countries presented their traditional cuisine at the International Bazaar.**

© UNITED NATIONS WOMEN'S GUILD GENEVA



**The International Bazaar featured cultural performances throughout the day.**

© UNITED NATIONS WOMEN'S GUILD GENEVA



**In addition to culinary delights, countries sold handicrafts and other products to raise money for the Guild's charitable work supporting women and children in need.**

© UNITED NATIONS WOMEN'S GUILD GENEVA



## HARD CHOICES: A SPECIAL UNTV SERIES ON THE GLOBAL COST-OF-LIVING CRISIS

To highlight the immense pressures that the global cost-of-living crisis has had on the world's most vulnerable people – and why they need the international community's help – the Department of Global Communications and the United Nations Conference on Trade and Development teamed up with international broadcaster Deutsche Welle.

Under this partnership, UNTV Geneva produced a mini-series entitled *Hard Choices*, comprising four special reports. Each feature is set in a different country – Peru, Sri Lanka, Tunisia and Ukraine – and highlights the stories of those most affected by the skyrocketing prices of food, fuel and fertilizer.

Viewers learn how the armed conflict in Ukraine has affected not only Ukrainian farmers and citizens, but also families and small businesses all over the world. Although exports of Ukrainian grain resumed in August after the signing of the UN-backed Black Sea Grain Initiative, relief remains elusive for many.

**From left to right: Yevhen from Ukraine, Najwa from Tunisia, Ricardo from Peru and Nagamma from Sri Lanka talk about the difficulties they face in the current cost-of-living crisis, as part of UNTV Geneva's *Hard Choices* mini-series.**



© UN PHOTO: UNTV GENEVA



© UN PHOTO: AHMED ELLALI

**Najwa demonstrates to the UNTV crew how to make traditional *tabouna* bread, in Kairouan, Tunisia.**

In one episode, Tunisians explain with frustration how they have struggled to buy essentials including eggs, coffee, vegetables and milk, and how things have become worse since the armed conflict in Ukraine began. Prices are so high that “it’s like the world is on fire”, an exasperated shopper told UNTV Geneva.

Food and fertilizers from the Russian Federation have also had trouble reaching world markets, with potentially serious consequences for upcoming harvests in many parts of the world.

The films support the work of the UN’s Global Crisis Response Group on Food, Energy and Finance, by revealing the human consequences of this global crisis and the need for common action.

All four films were first broadcast in December on Deutsche Welle’s weekly magazine show *Global 3000*, in Arabic, English, German and Spanish. To promote the films, UNTV Geneva also produced a comprehensive series of shorter, multilingual video teasers for release across UN Geneva’s social media platforms.

**Scan the QR code to watch *Hard Choices*.**



**Architect Lord Norman Foster is interviewed by UNTV Geneva.**



© UN PHOTO: PAOLO CARTA

## CLIMATE & CONSEQUENCE

In March, UNTV Geneva launched a new video series for social media: *Climate & Consequence*. The series features leaders and experts discussing the impacts of climate change on people’s lives and highlighting solutions. Interviewees, including renowned architect Lord Norman Foster, and the President of the 76th session of General Assembly, Abdulla Shahid, came in to UNTV Geneva’s studio to share their insights and to appeal for climate action. The initial topics covered in the series included climate change from the perspective of small island developing States, human rights, the world of work, and urban planning and design.

The short videos appeared on UN Geneva’s social media channels. Several were also published on the UN’s main YouTube channel, which has more than 2.5 million subscribers. The series will continue to shed light on different facets of climate action as the international community mobilizes to take forward the outcomes of the 2022 Conference of the Parties to the United Nations Framework Convention on Climate Change, also known as COP 27.



**Scan the QR code to watch the *Climate & Consequence* series of videos.**





## SEASON THREE OF THE GENEVA WITNESS SERIES

This year, UNTV Geneva produced season three of *Geneva Witness*, which was shown in June by Swiss broadcaster Radio Télévision Suisse and French network TV5Monde.

The series features people who pass through the Palais des Nations and who work in the fields of humanitarian action, human rights, and the search for peace. By giving a voice to those committed to creating a more sustainable world, these mini-documentaries highlight the role of the United Nations in Geneva as a major platform for multilateralism and international cooperation.

This season we met young sustainable fashion activist Lucia Kirchner, coral farmer Titouan Bernicot, music producer and activist Chmba Ellen Chilemba, director of the International Red Cross and Red Crescent Museum Pascal Hufschmid and press cartoonist Patrick Chappatte.

Scan the QR code to watch *Geneva Witness*.



Music producer and activist Chmba Ellen Chilemba discusses her work in *Geneva Witness*.



## SHARKS, SLUMS AND SUSTAINABILITY: CINÉ-ONU HIGHLIGHTS GLOBAL ISSUES

From the last remaining Holocaust survivors to the worrying decline of sharks globally, from the impact of desertification in Africa to the effects of systemic racism in our societies, from the work of two midwives in Myanmar to the right to education for children living in Nairobi's slums – these are just some of the topics that Ciné-ONU Geneva explored this year during eight virtual and in-cinema screenings aimed at awakening consciences and raising awareness of the UN's work.

At the start of the year, the COVID-19 pandemic forced Ciné-ONU to continue connecting with its audience via online screenings; some discussions were held on Facebook Live, reaching thousands of viewers. Then, as the epidemiological situation in Switzerland improved, Ciné-ONU returned to the cinema, in an effort to bring audiences back into theatres that had suffered during the pandemic.

Ciné-ONU is organized by the United Nations Information Service in Geneva in partnership with the International Geneva Welcome Centre and with the support of UN entities, permanent missions and non-governmental organizations.

Scan the QR code to learn more about Ciné-ONU and see how to join us for a screening.



## CAN VIDEOS CHANGE OUR WORLD FOR THE BETTER?

What kind of impact can videos have on our lives and the state of the world? And how can people and organizations use creative videos to tell stories, change minds and influence behaviours?

In honour of World Creativity and Innovation Day, celebrated annually on 21 April, UN Geneva gathered together a diverse panel of media experts and content creators to discuss the role of videos in advocacy and sustainable development. Our hybrid panel discussion featured representatives from the World Economic Forum and the social media team of the United Nations Information Service in Geneva, as well as an environmental educator and TikTok content creator.



© UN PHOTO: LÉA KOTLAR

Representatives of UN Geneva and the World Economic Forum, and a social media content creator, speak at an event championing innovation and creativity through video storytelling.

Scan the QR code to watch a recording of the event.





## PODCASTING AT UN GENEVA: BROADCASTING OUR WORK TO A WIDER AUDIENCE

The podcasts of the United Nations Information Service in Geneva reinforce the Organization's outreach efforts, spotlighting issues and bringing the key messages of the UN to another platform. Scripted, recorded and edited at the Palais des Nations, English-language podcast *UN Catch-up Dateline Geneva* and French-language podcast *ONU Info Genève* offer up the week's biggest stories from International Geneva, including from UN agencies and their partners. The podcasts are available weekly via social media platforms and UN News.

Among this year's highlights on *ONU Info Genève* was a rare chance to hear Nobel Peace Prize laureate Denis Mukwege in an interview with host Alexandre Carette, who also sought the opinions of top UN officials, ambassadors, leaders for change and young activists. Meanwhile, on *UN Catch-up Dateline Geneva*, Daniel Johnson and co-host Solange Behoteguy Cortés covered everything from the impact of the armed attack by the Russian Federation against Ukraine to a deep-sea coral reef discovery in the South Pacific.



Alexandre Carette (right), host of UN Geneva's *ONU Info Genève* podcast, interviews Nobel Peace Prize laureate Denis Mukwege (left).

© UN PHOTO: AUREORE BOURDIN

Scan the QR code to access the *UN Catch-up Dateline Geneva* podcast.



Scan the QR code to access the *ONU Info Genève* podcast.



## EXPLORING MULTILATERALISM

UN Geneva continued to explore the role and impact of multilateralism via podcasts and events in which a diverse set of contributors shared their views.

*The Next Page* is a series of podcasts that feature diplomats, academics and historians engaging in conversations about multilateralism. This year, in 23 episodes, we delved into many different aspects of multilateralism, and its significance to people globally. The podcasts were distributed worldwide, with downloads in more than 100 countries. Some episodes were also included in university curricula in Switzerland.

For the International Day of Multilateralism and Diplomacy for Peace, on 24 April, UN Geneva released a series of videos featuring permanent representatives from the five UN regional groups who spoke about the role of multilateral diplomacy in today's world. On 29 June, UN Geneva held a hybrid roundtable discussion to examine the challenges of multilateralism from the time of the League of Nations to the United Nations of today, in collaboration with the Permanent Mission of France.

On 12 and 13 May, a hybrid academic conference was held to mark 100 years since the establishment of the International Committee on Intellectual Cooperation of the League of Nations, which paved the way for the creation of the United Nations Educational, Scientific and Cultural Organization (UNESCO). Scholars from over 15 countries presented 29 papers on the current state of research on intellectual cooperation.

This conference was complemented later by an episode of *HISTORIES* on the centenary of intellectual cooperation, broadcast online to a wider audience on 13 October. The participants were able to ask questions to internationally recognized specialists and learn more on this topic.



© UN PHOTO: MARIA BOLOTNIKOV

UN Geneva staff ensure the smooth running of the hybrid roundtable event entitled "From the League of Nations to the United Nations, the challenges of multilateralism: a French vision".

Scan the QR code to access *The Next Page* podcast.



Scan the QR code to watch the series of videos of permanent representatives discussing multilateral diplomacy.



Scan the QR code to watch the roundtable event entitled "From the League of Nations to the United Nations, the challenges of multilateralism: a French vision".



Scan the QR code to watch the *HISTORIES* episode on 100 years of global intellectual cooperation.







© UN PHOTO: ZHANG YIYING

**A visiting parliamentary delegation receives a guided tour of the UN Museum Geneva.**

## UN MUSEUM GENEVA TURNS 75

2022 was a special year for the UN Museum Geneva: it marked its 75th anniversary and welcomed nearly 25,000 visitors from around the globe. The Museum was included in the guided tour of the Palais des Nations. Also, tailored visits were provided for permanent missions, delegates, UN staff and university students, by the UN Library and Archives Geneva.

The Museum features iconic, unique documents that trace the history of multilateralism in Geneva, from the establishment of the League of Nations to today's activities of the United Nations. It displays archives that made history, such as the speech delivered by Emperor Haile Selassie of Ethiopia at the League Assembly in 1936, the Nansen Passport, and the first drafts of the Universal Declaration of Human Rights. Visitors can also discover some unexpected documents, such as Le Corbusier's architectural proposal for the Palais de Nations, a letter from Alfred Nobel about the creation of the Nobel Peace Prize, and a report about the first use of "telephonic interpretation" in 1930. Visitors have expressed their admiration and surprise, demonstrating their interest in multilateralism and its history.

The Museum is a formidable means of outreach and underscores the importance of preserving, making available and explaining the wealth of documents on the history of multilateralism kept by UN Geneva. By showing how Geneva became a hub for multilateral cooperation over many decades, the Museum provides a unique perspective on multilateralism as it has evolved, its multifaceted nature and its impact on our daily lives.

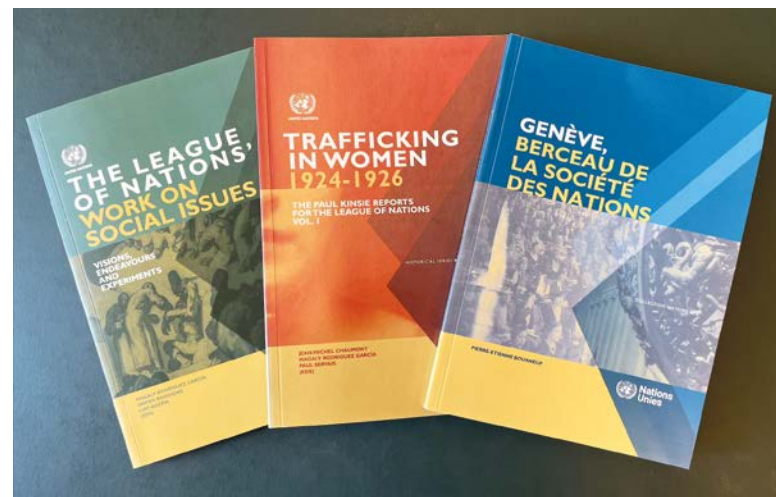
## CRADLE OF THE LEAGUE OF NATIONS

UN Geneva, through the UN Library and Archives Geneva, contributes to knowledge-sharing on multilateralism by authoring and editing literature on the history of international organizations.

In April 2022, the third volume of the United Nations Historical Series was published, entitled *Genève: berceau de la Société des Nations* (Geneva: Cradle of the League of Nations). The designation of Geneva as seat of the League of Nations in 1919 was a historic moment for the city, for Switzerland and for the evolution of multilateralism. The book explores how Geneva has become the hub of a unique multilateral experience that stretches from the League of Nations to today's United Nations.

This publication is the result of historical research carried out in the archives of the League of Nations, which are managed by the UN Library and Archives Geneva. The archives themselves are also now entirely digitized and available online on the UN Archives Geneva platform.

Scan the QR code to access *Genève : berceau de la Société des Nations* in French.



© UN PHOTO: PIERRE-ÉTIENNE BOURNEUF

**Volumes of the United Nations Historical Series, published by UN Geneva**

## PERCEPTION CHANGE PROJECT AWARD AT VISIONS DU RÉEL

The city of Nyon, Switzerland, hosted the Visions du Réel film festival in April. UN Geneva's Perception Change Project and the Diplomatic Club of Geneva presented the Perception Change Project Award to recognize a film that sheds light on current issues that will define the world of tomorrow. The award went to the documentary *Children of the Mist* by Vietnamese filmmaker Hà Lê Diêm. Her film illustrates clashes between ancient customs and modern values through the experiences of a young girl of the Hmong ethnic minority in northern Viet Nam.

Director-General of the UN Office at Geneva, Tatiana Valovaya, presents the Perception Change Project Award at the Visions du Réel film festival.

© UN PHOTO: FRANÇOIS VIOUD

